



## Becoming a part of the *Network*

The **Nature Guide Network** connects **Nature Guides** and **local stakeholders** in the southern Baltic Sea region from Mecklenburg-Western Pomerania to Poland to the in Lithuania.

As a **part of the network** you are able to:

- **Get in touch** and build **cooperations** with **Nature Guides** in your region
- Gain **new target groups** for your local products
- Help to design and develop **sustainable tourism** in your region
- Gain **broader popularity** over internet platforms, social media and press articles
- Find **inspiration and new ideas** for regional needs and new products in exchange with **Nature Guides** and other network partners
- Work hand in hand within the network to create **added value jointly** in your area

Get in touch with us and become a part of a growing network for sustainable regional development and nature tourism – **without any additional costs for you!**

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Become  
a part  
of the



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[www.nature-guide-network.eu](http://www.nature-guide-network.eu)

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# Nature Guide Network

A strong network for sustainable nature tourism in the southern Baltic region

[www.nature-guide-network.eu](http://www.nature-guide-network.eu)



# Nature Guide Network

## Working hand in hand for a regional added value

Tasting typical regional specialties, getting to know local artists and craft producers, booking canoes or bikes, visiting local restaurants and cafés – **cooperations with Nature Guides can take various shapes.**

Guests of guided tours usually value **regional products, local special local features and phenomena as well as customized experiences.** Nature guides pave the way to fulfilling those desires by adjusting their tours accordingly in a topic-focused and organized manner. They create inestimable value for their guests by introducing them to the regional identity at first hand.

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Within this common work and sense of togetherness, Nature Guides contribute sustainably to the **preservation of local traditions of handcraft, culinary and culture** as well as **supporting and promoting regional cooperations** between small and medium-sized enterprises.

## Benefits for all

Everyone can benefit from cooperation between Nature Guides and local businesses: **Guests** whose encounter with the region becomes much more authentic and diverse. **Nature Guides** who can offer a varying tour program. And of course **you as a local business!**



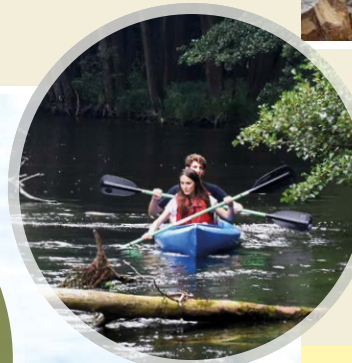
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## Becoming a Nature Guide:

You would like to extend your portfolio and the supply for your guests? You would like to become a Nature Guide yourself? We are happy to support you on your way! Get in touch with us for consultation.

Discover our platform for Nature Guides in the southern Baltic Sea region:

[www.nature-guide-network.eu](http://www.nature-guide-network.eu)



Within a guided tour, **your products and services** will come upon a **new target group** that holds a remarkable interest for the region – people, who will tell about their visit in a diverse manner and **forward the marketing of your products supra-regionally** automatically.

## Nature Guides as local ambassadors

**Nature Guides** are certified nature and landscape guides that take their guests on an **unforgettable discovery journey** in nature.

As **local ambassadors**, they are familiar with “their” region and have reliable expert knowledge about its nature, environment and culture. They use this know-how to give their guests a deep understanding of their region with its diversity. Further they create unique experiences and raise awareness of nature and landscape as well as regional products and development.



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